

Make your girls' trip, trip with friends, or family vacation even more affordable with a rental car!

Higher grant only for now! Save up to 3,000 yen

Niimi City, Okayama Prefecture Rental Car Promotion Campaign

an extra 1,000 yen
to our standard offer

Campaign
period
is from

2026.Feb.1 (Sun)

to

2026.Mar. 8 (Sun)

Subsidy of **2,000** yen will be paid if you rent a car in order to do sightseeing in Niimi city during the campaign period
(**3,000** yen will be paid if you stayed at a hotel in Niimi city)



Service Flow

Rent a car from the company shown on the back.

Must visit one of the paid tourist attraction in Niimi City.

Upon returning the rental car, submit the receipt of each facility. Fill out the survey.

Application requirements

1. Must rent a car from a registered rental car company covered by this campaign.
2. The pick up and drop off location must be in Okayama prefecture and the guest(s) must visit at least one paid tourist attraction in Niimi City.
3. Fill out the survey when returning the rental car

Eligible paid tourist facilities(example)

Ibuki-no-Sato Ski Resort



Niimi Chiya Onsen Ibuki no Sato



MakidoCave



Contact information

Niimi City Tourist Association
(General Incorporated Association)

472-10 Nishikata Niimi city Okayama prefecture

☎ 0867-72-1177

from 9:00 AM to 5:00 PM

✉ info@niimi.gr.jp

Closed on Wednesdays



Website for rental car
discount campaign for tourists

Click here
for tourist
information



E-toko Niimi offers a wide
variety of tourist information

Eligible rental car companies

Tanaka Jitsugyo Corporation CAL Rent a Car

311 Niimi Niimi city Niimi Service Station Tanaka Jitsugyo Co.
☎0867-72-0550

Osa Kanko Rent a Car

2561-2 Osaosakabe Niimi city ENEOS Osa Service Station
☎0867-98-2151

TOYOTA RENTA LEASE Shin-Okayama

Okayama Station shop	7-25 Honmachi, Kita-ku, Okayama city ☎0120-09-6633
Kurashiki Bikan Historical Quarter shop	1-18-26 Chuo, Kurashiki city ☎0120-80-6633
Okayama Kume shop	158-2 Kume, Kita-ku Okayama city ☎0120-07-6633
Higashi-Okayama shop	317-1 Takaya, Naka-ku Okayama city ☎0120-48-6633
Mizushima shop	6-10 Mizushima Minami Saiwai-cho, Kurashiki city ☎0120-46-6633
Shin-Tsuyama shop	155 Tsuyamaguchi, Tsuyama city ☎0120-49-6633

TOYOTA RENTA LEASE, Okayama

Okayama Airport shop	1565 Nichioji, Kita-ku Okayama city ☎086-294-2100
Okayama Station West Exit Plaza shop	18-3 Ekimotomachi, Kita-ku Okayama city ☎086-253-0100
Okayama Station West Exit shop	11-10 Ekimotomachi, Kita-ku Okayama city ☎086-254-0100
Saidaiji Station shop	2-4-68 Saidaiji, Higashi-ku Okayama city ☎086-943-7100
Shinbo shop	651-3 Shinbo Minami-ku, Okayama city ☎086-246-0100
Kurashiki Station North Exit shop	1-19 Kotobuki-cho, Kurashiki city ☎086-421-0100
Shinkansen Shin-Kurashiki Station shop	1-7 Shinkurashiki Ekimae, Kurashiki city ☎086-525-0100
Bicchu Takahashi Station shop	1335-7 Asahimachi, Takahashi city ☎0866-22-5566
Niimi station shop	472-2 Nishikata Niimi city located in the traffic circle in front of JR Niimi station ☎0867-72-4100
Tsuyama Station shop	1-94-1 Minamimachi, Tsuyama city ☎0868-25-0100

Travel time to Niimi City by car



- Approximately 1 hour 20 minutes from Okayama station
- Approximately 1 hour 10 minutes from Okayama airport
- Approximately 1 hour 15 minutes from Kurashiki station
- Approximately 1 hour from Tsuyama station
- Approximately 45 minutes from Bicchu Takahashi station

Heisei Car Rentals

Okayama Airport shop	1072-1 Nichioji, Kita-ku Okayama city ☎086-294-1645
Okayama Station shop	2-3-25 Ekimae-cho, Kita-ku Okayama city ☎086-207-2205